

COAST TS'MSYEN CULTURE

Prince Rupert is located within Ts'msyen territory, where Indigenous culture, history, and artistry continue to shape the region today and for more than the last 10,000 years. Throughout the city, you'll find Northwest Coast carvings, artwork, and cultural experiences that honour the traditions and stories of the area.

WELCOME TO THE WILD COAST

Set between rainforest, mountains, and ocean, Prince Rupert is one of British Columbia's most wildlife-rich destinations. Eagles soar overhead, whales surface offshore, and bears roam nearby forests - all just minutes from town.

NEARBY VILLAGES

The nearby Ts'msyen villages of Metlakatla and Lax Kw'alaams offer a deeper connection to the region's Indigenous culture and coastal way of life. Both communities are accessible by boat or plane from Prince Rupert.

WILDLIFE IN THE AREA

Black and Grizzly Bears • Black Tailed Deer • Dungeness Crab • Humpback, Orca, and Grey Whales • Sea Stars Porpoises • Sea and River Otters • Sea Lions • Seals • Wolves • Salmon • Halibut • Mountain Goats • Moose • Ravens • Eagles • Canadian Geese

THE OUTPOST
your hub for *local* adventure

**PRINCE RUPERT
VISITOR CENTRE**

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Welcome to
Prince Rupert...

GET OUT OF *The Ordinary*



YOUR DAY IN PRINCE RUPERT STARTS HERE.

Explore the Wild Coast at your own pace.

MAP INSIDE • LOCAL FAVOURITES • WALKING TOUR GUIDE

PRINCE RUPERT

WALKING TOUR

Correspond with
the Numbered Map!

POP BY COW BAY

- 1. Atlin Terminal** Originally a fish and cold storage plant. Now the heart of Cow Bay.
- 2. The Outpost / Visitor Centre** Your hub for local adventure and visitor information.
- 3. Seahorse Trading** Sells high quality children's items + souvenirs.
- 4. Prince Rupert Port Authority Port Interpretive Centre** Discover the port of Prince Ruperts natural advantages as a global trade gateway.
- 5. The Ice House** A co-operative gallery, stocked and run by some of the best artists of the northwest.
- 6. Homework** Eclectic shop selling fashion, home décor and gifts.
- 7. Cow Bay Gift Galley** Kitchen items, home décor, bedding, bath/home products, and gifts.
- 8. LeBlanc Boutique** Clothing adult + kids, swimwear, accessories, gift, home, jewelry and footwear.
- 9. Line & Label Boutique** Clothing, swimwear, intimates, accessories, bath and body.
- 10. Lax Süülda Container Market** Colourful waterfront market featuring local artisan vendors

GET A BITE

- 11. Breakers Pub** Former home of the local Fisherman's Co-operative. Now one of the best patios in town. 19+

- 12. Saltwater Bakery** Offering artisanal breads, sweet and savoury pastries, and unique signature desserts.
- 13. Cowpuccino's** Perfect spot for a coffee and a treat.
- 14. Fukasaku** Artisanal sushi joint located in the heart of Cow Bay, local fish market too!
- 15. Dolly's Fish Market** Fill up on chowder or buy fresh seafood to make it yourself.
- 16. Opa Sushi** Restaurant Fusion Japanese sushi - uniquely located in a renovated net loft.
- 17. Wheelhouse Brewing** Waterfront view, woodfired pizzas, and a robust line up of quality craft beer.
- 18. The Crest** Rupert's most luxurious, four-star hotel. Cozy restaurant and lounge overlooking the water.
- 19. Yaga Cafe** Serves grown from seed salads, snacks, sandwiches, craft lemonade and so much more!

EXPLORE

- 20. Public Breakwater** A long floating dock with a fabulous 360-degree view. On foggy days, you'll feel like you are floating on the water.
- 21. Sunken Gardens** Peaceful public botanical garden instead of green space.
- 22. Pacific Mariners' Memorial Park** Public park dedicated to those who lost their lives at sea.

- 23. Court House** Built in 1923. Marks the end of 2nd Avenue West.
- 24. Longhouse & Carving Shed** Used for cultural programs and by local Indigenous artists.
- 25. Museum of Northern BC** A stunning building with an equally superb collection of Indigenous artifacts. Also home to the Ruth Harvey Art Gallery, and a great gift shop.
- 26. Prince Rupert Fire & BC Police Museum** Commemorates a century of local firefighting and police work.
- 27. Pilsbury B&B** Rupert's first house. Built for the original manager of the Grand Trunk Railway circa 1908.
- 28. Kwinitsa Station Railway Museum** Restored original railway building. Now a museum full of objects from Rupert's railway era.
- 29. Rotary Waterfront Park** Public space with benches along the oceanfront.
- 30. Milenium Walkway** Seaside path connecting Cow Bay to the Waterfront.
- 31. Rushbrook Trail** Seaside walking trail connecting Rushbrook Harbour to the Seal Cove Salt Marsh.
- 32. Bobs on the Rocks** Serving Rupert fresh fish and chips by the seaside since 2004.

HEAD DOWNTOWN

- 33. City Hall** Built in 1939. Motifs on the front of the building, inspired by Indigenous art, were added later.
- 34. Charles Hays Statue** Commemorates the president of the Grand Trunk Pacific Railway.
- 35. Javadotcup** Comfy local coffee shop, one of Rupert's first concrete buildings.
- 36. Eddie's News** Our local book, magazine, and news stand with more! Ice Cream + Frozen Yogurt (seasonally).
- 37. Hermit House & Selkies** Antique and vintage treasures, as well as clothing consignment.
- 38. Port City Spirits** A small-batch distiller of fine Canadian spirits, cocktail bar.
- 39. The OV Burger Bar** Voted Best Burger in Town.



It's worth checking out some
of Prince Rupert's incredible,
one-of-a-kind experiences.

**KHUTZEYMAATEEN
GRIZZLY BEAR
SANCTUARY**
Cruise through Canada's only
grizzly bear sanctuary.

MUSEUM & CULTURE

Visit a museum to learn about the Coast Tsimshian People through artifacts, stories and displays.

DOWNTOWN PRINCE RUPERT

Explore the city's shops, art galleries, waterfront attractions and museums.

PRINCE RUPERT GOLF

Play a round of golf at Prince Rupert's scenic course.

NATURE & HIKING

Follow trails to Butte Rapids, explore native plants and trees, or walk the suspension bridges on the Rushbrook Trail.

WHALE WATCHING

Go on a whale watching tour and spot humpbacks, orcas and more.

BIRDS-EYE VIEW

Get a birds-eye view of the wilderness by seaplane, and even land by a glacial waterfall.

SCENIC BEAUTY

Tour the North Pacific Cannery National Historic Site and see intact salmon cannery structures along North America's west coast.

KAYAK KLOIYA BAY

Rent a kayak and explore the calm, scenic coastline.

SEE UPPER RIGHT
INSET MAP
FOR DOWNTOWN

**PRINCE RUPERT
THE OUTPOST**
YOUR HUB FOR Local ADVENTURE

Legend

- Hiking/Walking Trail
- Accommodations
- Postal Outlets
- Parks
- Marinas/Floats
- Public Parking
- Airport Shuttle Bus
- SHOPPING
- Totems
- Viewpoints
- Boat Launch
- Churches
- Road
- Railway
- Trail Paths
- Docks
- FOOD + DRINK