



## PRINCE RUPERT

DISCOVER OUR NATURE

### CALL FOR DIRECTORS – TOURISM PRINCE RUPERT

*November 1<sup>st</sup>, 2023*

Are you actively involved in Prince Rupert's tourism sector? Do you have a passion for growing the community benefits that come from the visitor economy? If so, we invite you to consider joining the Board of Directors of Tourism Prince Rupert!

Our AGM is upcoming in December 2023 and we will have up to four positions available for new Directors to join our Board. These positions include:

- 2 Directors at Large
- 2 City Appointees

### WHO WE ARE

Tourism Prince Rupert is an independent not-for-profit society whose purpose is to promote Prince Rupert as a world-class destination for leisure travel, outdoor adventure, and coastal community amenities. Tourism Prince Rupert also aims to grow Prince Rupert's tourism sector by creating new opportunities for tourism-related business & investing in Prince Rupert's existing tourism infrastructure.

## WHAT WE'RE LOOKING FOR

We are seeking individuals with diverse skills, backgrounds, and experiences who are dedicated to our mission. If you are one or more of the following, we'd like to talk to you:

- **Tourism Business Owners and/or Managers:** Individuals who are actively managing or who have ownership of a business that caters to visitors in Prince Rupert.
- **Community Ambassadors:** Residents with a passion for promoting Prince Rupert's history and sharing the amenities and attractions we have to offer with visitors.
- **Marketing and Outreach Specialists:** Those with skills in marketing, public relations, and event management to support our marketing initiatives and engage with the community.

## EXPECTATIONS

Board positions are volunteer in nature. Board Members of the Tourism Prince Rupert Society are expected to:

- Prepare for and attend regular board meetings, which occur 4-6 times annually.
- Participate in an annual Strategic Planning session.
- Actively participate in one or more committees, such as Branding, Marketing, or Nominations.
- Advocate for the Society and the Tourism Sector to promote its importance to Prince Rupert's economy.

## CONTACT US

Join us in our mission to lead local tourism marketing and destination development initiatives through education, advocacy, and collaboration with both community and external partners.

If you are interested in becoming a member of our Board of Directors, please express your interest by returning the attached nomination form by email to [hello@visitprincerupert.com](mailto:hello@visitprincerupert.com) by December 1<sup>st</sup>, 2023 at the latest.

## TOURISM PRINCE RUPERT BOARD MEMBER NOMINATION FORM

*I nominate the following candidate to stand for election to the Board of Directors of Tourism Prince Rupert for a two-year term December 2023 – 2025.*

### NOMINEE'S INFORMATION:

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROV: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### NOTE TO NOMINEES:

- THE NOMINEE ACCEPTS THE NOMINATION BY SIGNING THIS FORM:

I (print name) \_\_\_\_\_, do hereby accept the Nomination to the Tourism Prince Rupert Board of Directors.

- AND AGREE TO PROVIDE A BRIEF (No More Than One Page) BIOGRAPHY, NO LATER THAN December 1<sup>st</sup>, 2023.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### NOMINATED BY:

*Any two (2) members of the Tourism Prince Rupert Society (which are defined as Stakeholders of the Tourism Sector in Prince Rupert) may submit nominations for the position of Director, though a member may not nominate or second the nomination for themselves.*

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

*Please submit nomination form to [hello@visitprincerupert.com](mailto:hello@visitprincerupert.com) by December 1st, 2023 at the latest.*