




# Mariner's Survey


## Final Report

Tourism Prince Rupert has formed a partnership with the City of Prince Rupert to revitalize Mariner's Park, Prince Rupert's primary downtown public park.

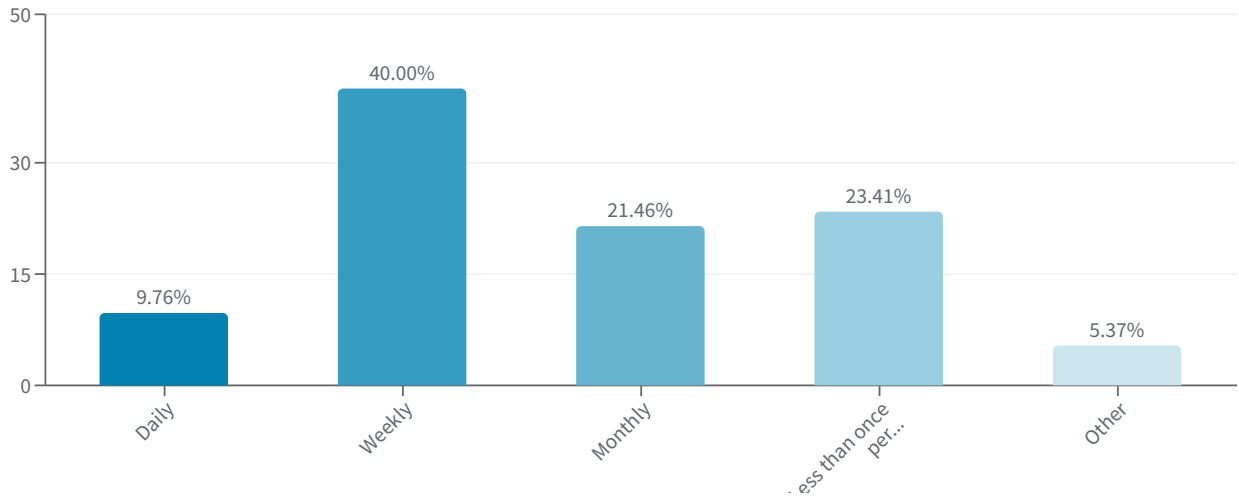
 Started  
**232**

 Avg. Time to Complete  
**8m**

 Completed  
**165**

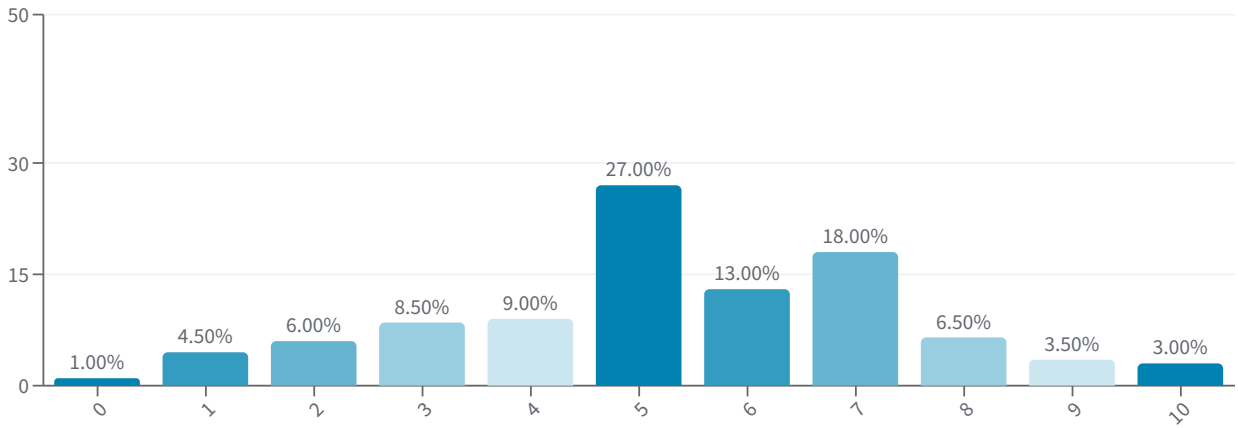
 Completion Rate  
**71.12%**

# How often do you visit Mariner's Park?



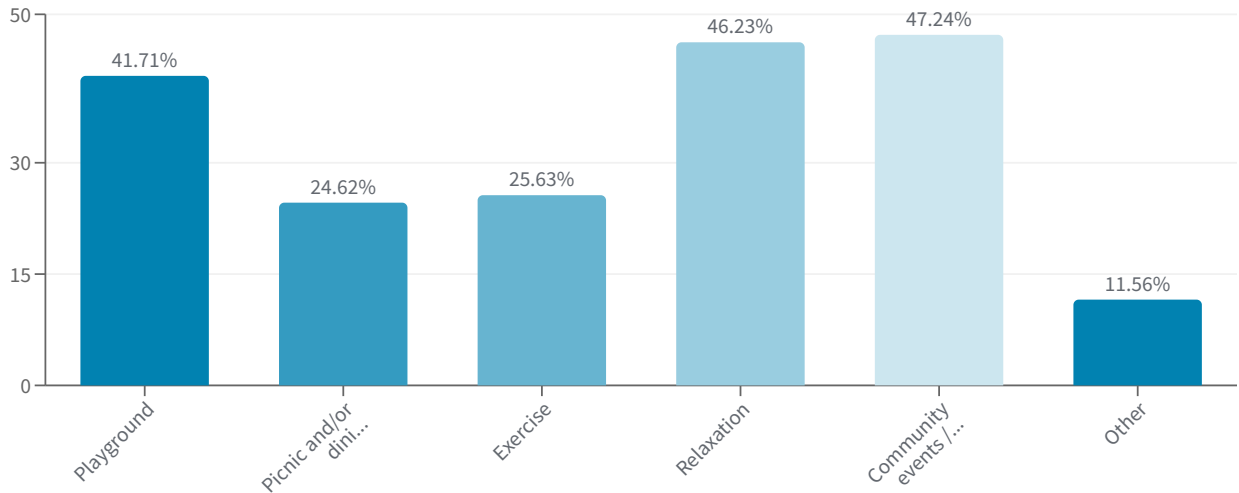
ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Daily	20	9.76 %
Weekly	82	40.00 %
Monthly	44	21.46 %
Less than once per month	48	23.41 %
Other	11	5.37 %

# What is your overall satisfaction level with the current facilities and amenities in the Park?



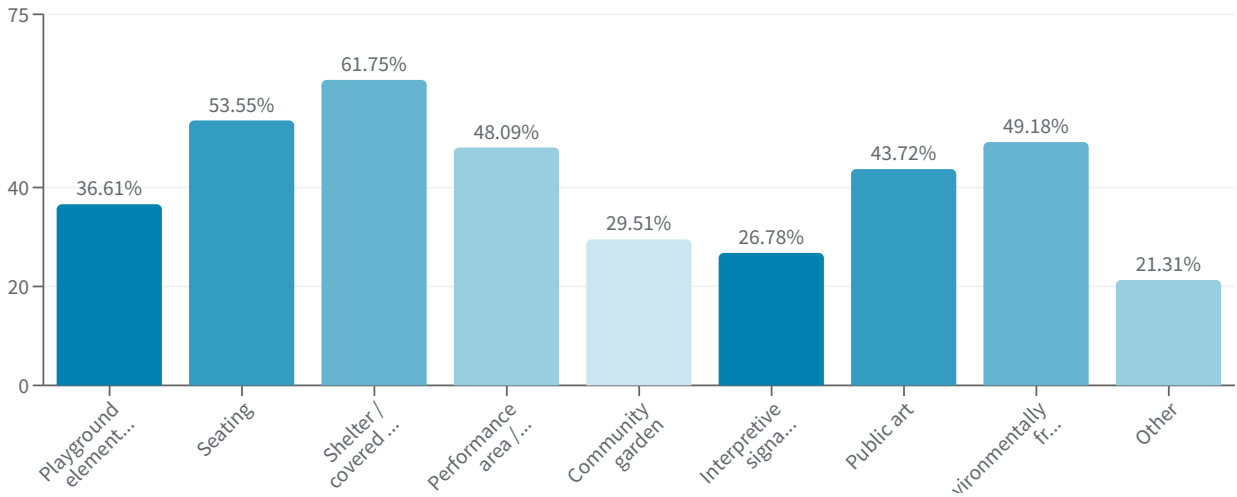
ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
0	2	1.00 %
1	9	4.50 %
2	12	6.00 %
3	17	8.50 %
4	18	9.00 %
5	54	27.00 %
6	26	13.00 %
7	36	18.00 %
8	13	6.50 %
9	7	3.50 %
10	6	3.00 %

# What are the primary reasons for your visits to the Park?



ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Playground	83	41.71 %
Picnic and/or dining	49	24.62 %
Exercise	51	25.63 %
Relaxation	92	46.23 %
Community events / festivals	94	47.24 %
Other	23	11.56 %

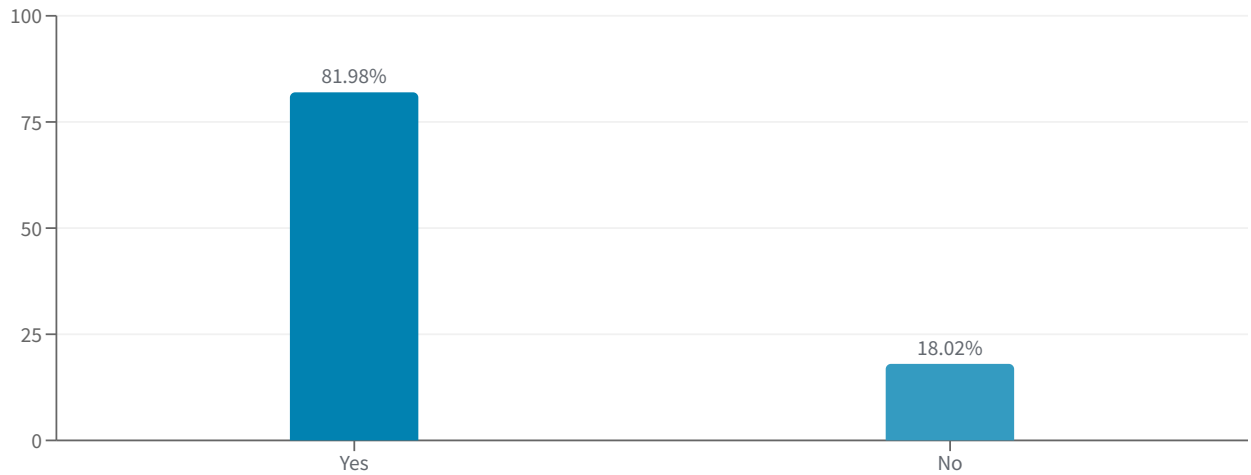
# What additional elements would you like to see in the Park?



ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Playground elements	67	36.61 %
Seating	98	53.55 %
Shelter / covered areas	113	61.75 %
Performance area / band shell	88	48.09 %
Community garden	54	29.51 %
Interpretive signage / educational opportunities	49	26.78 %
Public art	80	43.72 %
Environmentally friendly features (e.g., sustainable landscaping, recycling bins)	90	49.18 %
Other	39	21.31 %

QUESTION 07 | YES OR NO

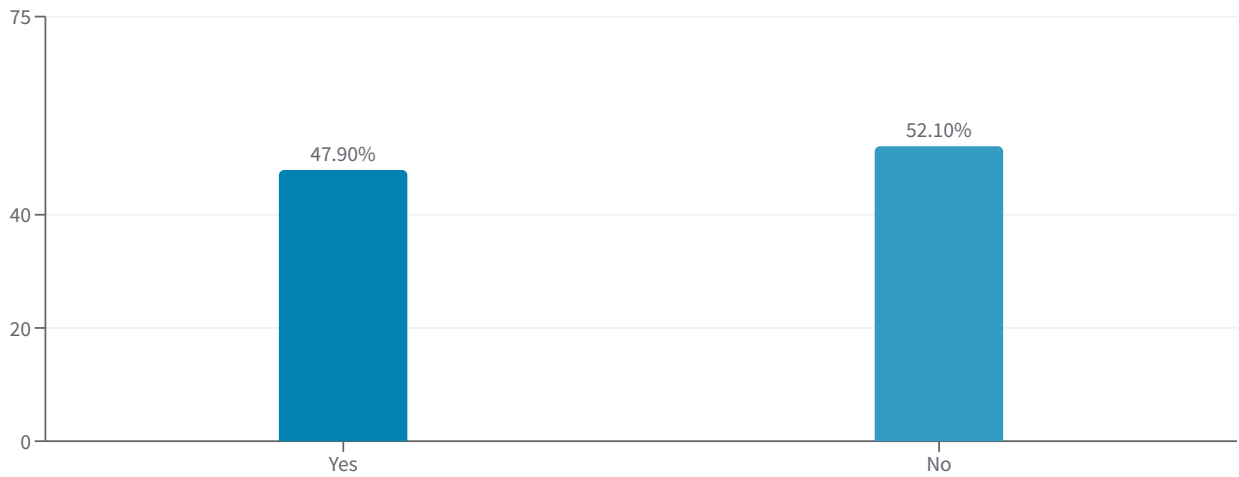
How would you feel about additional plantings in the Park, specifically behind the existing building, with care to ensure that views are maintained to the ocean?



ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	141	81.98 %
No	31	18.02 %

QUESTION 11 | YES OR NO

Would you be interested in volunteering or participating in park improvement initiatives?



ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	80	47.90 %
No	87	52.10 %